JHARKHAND Rai University
UGC RECOGNISED UNIVERSITY
ACCREDITED BY NAAC

Lesson Plan & Tracking

Programe : BBA LOGISTICS	**Session : Fall 2022**	**Year : 2022-23**	**Sem: V**
Course: INTERNATIONAL LOGISTICS MANAGEMENT			
Name of the Faculty: T. P. CHOPRA	**Commencement Date: 29/8/22**		

				Blended Mode									
Lecture No.	**Week**	**Unit**	**Topics to be Covered**	**ICT Tool/Platform/ LMS**	**Resources**	**Activity**	**Date**	**Duration**	**Tracking of Lectures**	**Related Course Outcome**	**Signature of Faculty**	**Signature of HoD**	**Remarks (if any)**
1	1	I	International Logistics: Definition, Evolution, Concept										
2		I	International Logistics: Scope, Elements / Components, Importance, Objectives										
3		I	International Logistics: Importance (Balance), Logistic Subsectors; The work of Logistics										
4	2	I	Integrated Logistics										
5		I	Barrier to Internal Integration										
6		II	Customer Focused Marketing -Definition, Tips for turning a company into Customer Focussed										

7	3	II	International Marketing: Introduction, Definition, Basis for International Trade, Process, Importance;										
8		II	International Marketing: Characteristics, forces leading to International Marketing and benefits of International Marketing ;										
9		II	International Marketing: Features, Importance and basis of International Trade; Process of Export/Import										
10	4	II	International Marketing Channel:										
11		II	Role of Clearing Agent,										
12		II	Various Modes of Transport, Choice and Issues for Each Mode, Transport Cost etc.										
13	5	III	Various Modes of Transport, Choice and Issues for Each Mode, Transport Cost etc.										
14		III	Transportation Functionality and Principles;										
15		III	Multimodal Transport:										
16	6	III	Modal Characteristics; Modal Comparisons;										
17		III	Legal Classifications;										

18		III	International Air Transport;										
19	7	III	Air Cargo Tariff Structure;										
20		III	Freight: Definition, Rate; Freight Structure and Practice										
21		III	Freight: Definition, Rate; Freight Structure and Practice										
22	8	IV	Freight Structure and Practice (balance), Containerization: Genesis, Concept, Classification										
23		IV	Containerization: Benefits and Constraints; Inland Container Depot (ICD): Roles and Functions,										
24		IV	CFS, Export Clearance at ICD;										
25	9	IV	CONCOR; ICDs under CONCOR;										
26		V	Chartering: Kinds of Charter, Charter Party, and Arbitration.										
27		V	International commercial documents - International contracts,										
28	10	V	International commercial documents - terms of payments, international insurance,										
29		V	packaging for export, custom clearance and infrastructure:										

30		V	transportation, communication and utilities - Brokerage										
31	11		transportation, communication and utilities - Brokerage										
32			Rivision										